

Certificate in Management Development for Organizational Effectiveness Workshop: Vision to Action: Achieving Business Goals and Objectives

Tuesday, March 8, 2005 - 8:15 a.m. to 4:15 p.m. at MTEC Learning Centre (115-1821 Wellington Ave, Winnipeg)

Vision to Action: Achieving Business Goals & Objectives

The survival of any organization depends on its ability to identify the issues, changes and trends in people and the business environment and have a strategic planning process that can turn those issues into executable goals and objectives. Business demands a leadership process of developing a strategic fit between the organization's goals and resources and its changing marketing opportunities. Corporate strategy consists of the action plans required to address critical issues to turn the vision into a reality. The elements of effective strategic planning consists of a shared vision, issues, gap analysis and S.M.A.R.T. goals and objectives. This workshop will explore the complete cycle of strategic planning to tactical projects and evaluation.

The learning objectives of this workshop include:

- Understand the importance and necessity of strategic planning
- Understand the steps involved in strategic planning – vision to action
- How to conduct a gap analysis
- How to identify and prioritize the critical strategic issues
- Understand the development and control of action planning
- How to determine business purpose goal setting
- How to establish smart objectives
- Understand the steps and techniques of project management
- Tools and techniques used for managing tasks
- How to evaluate the effectiveness of business strategies

Instructor: Brian King, Millennium 3 Inc.

Experienced manager, organizational trainer and consultant, Brian is a recognized expert in Canada. Brian is dynamic and knowledgeable; he uses humour and real examples to challenge participants.

This workshop is eligible for credit in the:

Certificate in Management Development for Organizational Effectiveness

The Certificate program consists of 70 credit hours:

- 7 Core one day courses (49 credit hours)
- 21 Credit hours of optional courses

The 7 Core/Required Courses are:

- Introduction to Management: The Basics - Jan 27
- Personality in the Workplace - Feb 10
- Leadership and Management - Feb 24
- Vision to Action: Achieve Business Goals & Objectives - Mar 8
- Coaching, Mentoring and Motivating - Apr 7
- Principles of Human Resource Management - Apr 21
- Building a Resilient Organizational Culture - May 5

Fee Structure for Core Courses:

- Core package* of 7 courses
 - \$1,050 + gst for QNET/MHA/MRA members
 - \$1,500 + gst for non-members
- Individual core courses:
 - \$195 + gst per course for QNET/MHA/MRA members
 - \$240 + gst per course for non-members

*Note: A company may purchase the Core Package (to receive the discounted fee) and send different individuals to the courses.

CAM:OE—This workshop is also eligible for credit in the Certificate in Applied Management: Organizational Effectiveness (CAM:OE) in partnership with the University of Manitoba, Continuing Education.



Presented by:



QNET

454-167 Lombard Ave.
Winnipeg, MB, R3B 0T6
Ph (204) 949-4999
Fax (204) 949-4990
mail@qnet.mb.ca
www.qnet.mb.ca

REGISTRATION FORM: Fax to (204) 949-4990 or register online at www.qnet.mb.ca

NAME _____ TITLE _____

ORGANIZATION _____ CITY _____

PH _____ FAX _____ EMAIL _____

FEES: \$195 + GST for QNET/MRA/MHA Members \$240 + GST for Non-Members

I am a member of: QNET MFPA MRA MHA

I am registering for the entire 7 Course Core Package—Certificate in Management Development.

PAYMENT METHOD: Please Invoice Cheque Enclosed VISA AMEX MasterCard

Card # _____ Expiry _____

Cardholders Name _____ Signature _____

An event confirmation will be sent one week prior to the workshop. Cancellations must be received in writing no later than Monday, February 28/05. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance. (G.S.T. Reg # 899755334RT)

Partners:

Manitoba Food Processors Association (MFPA) / Manitoba Hotel Association (MHA) Manitoba
Restaurant Association (MRA) / Canada Manitoba Business Service Centre
Industry Training Partnerships, Manitoba Advanced Education & Training

