



An Introduction to *Lean Thinking*

Thursday, January 23, 2003 – 7:30 a.m. to 9:00 a.m. – Breakfast & Presentation
Location: The Greenwood Inn Winnipeg – 1715 Wellington Avenue

The National Research Council's Industrial Research Assistance Program (NRC/IRAP), along with the Industrial Technology Centre (ITC), the Manitoba Quality Network (QNET), and Furniture West Inc. are presenting a breakfast session with two leading Manitoba Lean Enterprise practitioners.



Lean Manufacturing (also known as Lean Thinking or Lean Enterprise) is derived from the methods of the successful Japanese automobile manufacturer, Toyota. Lean Manufacturing became internationally recognized as a result of the book "The Machine That Changed the World" by James Womack and Dan Jones. The focus at Toyota, according to Taichi Ohno, was "the absolute elimination of waste," where waste is anything that prevents the value-added flow of material from raw material to finished goods. A firm's customers are the final judges as to whether or not the firm has created value. The Lean approach leads its practitioners to improve their organizations by focusing on the elimination of any and all waste. Lean focuses on improvement and advocated techniques to control the flow of material on the shop floor.

If you have wondered about "Lean", then come and hear two Manitoba Senior Executives who's companies are employing Lean Management tools. Both of these companies have adopted "Lean Enterprise" as a way of doing business.

- Eric LaFlamme, Vice President, Operations for E.H. Price Ltd. will give an introduction to "Lean Enterprise" and outline the implementation of lean and the lean journey that E.H. Price has been through over the last three years.
- Ed Shinewald, President, Melet Plastics Inc. will describe his company's lean journey from an owner's perspective. In addition, Mr. Shinewald will present the "Lean Story" as it applies to a small manufacturer.

The session will be followed by a question and answer session and is targeted at senior decision-makers and those that wish to explore Lean Thinking in their operations. The participants will have the opportunity to hear first hand from early adopters of Lean Thinking in Manitoba. Mr. Shinewald and Mr. LaFlamme will present the business case for the adoption of "Lean Principles".

REGISTRATION FORM: OR register online at www.qnet.mb.ca

FEES (includes 7% g.s.t.): \$21.40 QNET Member \$21.40 Furniture West Member \$26.75 Non-Member

Name: _____ Title: _____

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G.S.T. Registration # 899755334RT

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Please note substitutions are accepted at any time.

*Cancellations must be in writing and received by QNET seven full business days prior to the event.
**Event Confirmation: A fax will be sent one week prior to the event. It will include the event location.*

FAX / MAIL THIS FORM TO:

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