

The Manitoba Quality Network (QNET) presents:



# So What's a Leader's Job, Anyway?

Wednesday, April 9, 2003 – 8:00 a.m. to 4:30 p.m.

Understanding the fundamental requirements of a job is a prerequisite to doing it well, and to assessing whether others are doing it well. This is especially true when the job *is* leadership. What is leadership? What is a leader supposed to do, and how are they supposed to do it? This seminar will be a no-nonsense discussion about what effective leadership is in the modern workplace. It will challenge assumptions and some popular methodology surrounding leadership. It will address what people need, and often are not getting, from their leaders.

The objective of this seminar is for participants to develop a heightened practical understanding of the following:

- *The essence of Leadership and Management*
- *The meaning of Performance Management*
- *The causes of poor Performance*
- *The keys to better Performance*
- *The relationship between Performance and Results*
- *The ironic road to better Results*

## Workshop Leader:

An experienced manager, trainer, and trainer of supervisors, **Linton Sellen**, has won awards for his leadership, his presentation skills, and his training ability. He received his post secondary education from the Faculty of Management and the Faculty of Law at the University of Manitoba. After working in Law, he joined Canada's Air Force. He demonstrated his ability as a leader by finishing 1<sup>st</sup> out of 100 on the demanding thirteen-week officers' leadership course and was put in charge of the training and evaluation of other Air Force supervisors and instructors. Linton currently conducts in-house training of managers and supervisors for businesses and other organizations. He developed the *Workplace Leader* course that focuses on the key aspects of the leadership role. Linton brings to this workshop his unique combination of education, training, practical experience and exceptional presentation skills!

## REGISTRATION FORM: Please fax registration to (204) 949-4990 OR register online - [www.qnet.mb.ca](http://www.qnet.mb.ca)

\$165.85 QNET Members (includes \$10.85 g.s.t.)

\$192.60 Non-Members (includes \$12.60 g.s.t.)

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\*Event Confirmation: A fax will be sent one week prior to the event. It will include the event location. GST Registration # 899755334RT  
Cancellations must be in writing and received by QNET seven full business days prior to the event (\$25 cancellation fee applies).

Please note that substitutions are accepted at any time.

Presented in partnership with: Industry Training Partnerships, Manitoba Advanced Education and Training.



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