



## What is KM Links?

KM Links, an initiative of QNET, is a networking group of individuals from businesses and organizations in various sectors who share an interest in learning and promoting the concepts of knowledge management.

KM Links is the focal point for knowledge management networking events and activities designed to promote the awareness and understanding of knowledge management in the province of Manitoba. A Planning Committee of representatives from various sectors has set a vision and mission for KM Links, and is coordinating KM Links activities.

**Vision:** Manitobans manage knowledge in innovative ways to create and sustain effective organizations and vital communities.

**Mission:** KM Links leads an ongoing process of awareness, education, networking and recognition to build knowledge management capacity in Manitoba.

## Why was KM Links initiated?

A 1999 Manitoba Knowledge Management Assessment Report identified a need for knowledge management networking activities; QNET was selected as the organization to facilitate these activities.

**Visit Knowledge Management Links on the QNET web site:**

**[www.qnet.mb.ca](http://www.qnet.mb.ca)**

## Upcoming KM Links Event:

# Implementing Knowledge Management...

## Industry Success Stories and Lessons Learned

Wednesday, February 6, 2002 - Location: to be announced  
8:00 a.m. to 8:30 a.m. – Registration & Continental Breakfast  
8:30 a.m. to 11:30 a.m. – Session (seminar / case studies)

Manitobans manage Knowledge in innovative ways to create and sustain effective organizations. This session will provide a real life perspective on how three local businesses / organizations have implemented Knowledge Management strategies in their organizations, what they have considered and how they have addressed the technical, cultural and informational areas. Hear and learn from their success stories and a sharing of lessons they have learned in the process.

### Learning Objectives:

At the end of this session, participants will be able to:

- Define and have an understanding of the practical application of KM.
- Learn from presenters a practical approach and what to consider when implementing a KM strategy.
- Develop contacts and network with individuals that are developing KM initiatives.

### Presenters:

- Brenda Borley, Knowledge Management Consultant, Farm Credit Canada
- John Frejuk, Director E-Business Planning, Online Business Systems
- Terry Lumb, Director – Program & Organizational Development and Dallas Morrow, Planning Analyst – Research & Planning, Manitoba Education & Training

**Sponsor: WORKFORCE Manitoba, Manitoba Education Training and Youth**

**REGISTRATION FORM:** OR register at [www.qnet.mb.ca](http://www.qnet.mb.ca)

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

QNET Member (\$35.00 + G.S.T.)  Non-Member (\$45.00 + G.S.T.)

G.S.T. Reg. # 899755334RT

### Fax/mail this form to:

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**KM Links Promotional Partners:** Canadian Association of Management Consultants (CAMC Manitoba), Canadian Technology Network (CTN), CMA Canada – Manitoba Partner, Health Care Products Association of Manitoba (HCPAM), Manitoba Customer Contact Association, Manitoba Food Processors Association, Manitoba Innovation Network, Special Libraries Association – Western Canada