

# Knowledge Management: From Assessment to Strategy

Wednesday, April 10, 2002 – 8:00 a.m. to 4:30 p.m.

In downtown Winnipeg (participants will receive details one week before workshop)

## Workshop Agenda:

### *Finding Opportunities (morning)*

- Introduction to the process for assessing knowledge performance and developing a KM strategy
- Exercise to identify and assess opportunities for improving the knowledge-related performance of organizations
- Discussion on identifying and evaluating specific knowledge-related projects

### *Moving to Action (afternoon)*

- Presentation of techniques for carrying out the more detailed analysis of an organization's knowledge requirements, and for organizing findings through an analytical framework
- Exercise to develop a knowledge strategy
- Discussion of next steps that participants could take

## Who should attend?

Anyone who has the opportunity to influence and improve the way things get done in their organization, from front-line workers and improvement teams, to team leaders and department heads.

- Quality Assurance professionals
- Human Resource professionals
- Information Technology professionals
- Training/Organizational Development professionals
- Project leaders
- Managers
- Intranet and Internet designers

## Workshop Objectives:

After this workshop participants should be:

- Familiar with a technique for assessing knowledge-related performance
- Familiar with a process for selecting an organizational area for knowledge initiatives
- Familiar with the steps in developing a KM strategy
- Aware of the relative importance of culture and technology in knowledge management initiatives
- Aware of knowledge management practices undertaken by other Manitoba organizations
- Aware of some of the enabling technologies that can foster the sharing of knowledge within organizations

## Workshop Leaders:

**Jamie Conklin** and **Maurice Mierau** are with IDT Information Development & Training Inc., a company that focuses on developing organizational strategies, and then creating the capability to implement strategy. IDT provides consulting services in knowledge management, organizational change, strategic planning, group facilitation, needs assessments, information and instructional design, proposal development, and technical writing.

**REGISTRATION FORM** [or Register online at www.qnet.mb.ca](http://www.qnet.mb.ca)

Name \_\_\_\_\_ Position \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Fees:**  \$185.00 + g.s.t.-QNET Member /  \$205.00 + g.s.t.-Non-Member

**Fax to: Manitoba Quality Network (QNET) Fax: 949-4990, Phone: 949-4999**

